

\$2,500 REWARD

For information leading to the successful prosecution of the individual(s) responsible for producing this counterfeit coupon¹.

This counterfeit was not created by or authorized by Pfizer and should not be accepted at retail stores under any circumstances.

MFR COUPON EXP 12/26/14

SAVE \$6.25

when you buy any one (1)
Emergen-C® Vitamin Drink Mix 30ct. or larger

RETAILER: WE WILL REIMBURSE YOU FACE VALUE PLUS 8¢ HANDLING ON THE SPECIFIED PRODUCTS ONLY. INVOICES PROVIDING PROOF OF PURCHASE OF SUFFICIENT STOCKS OF COUPONED MERCHANDISE MUST BE SHOWN ON REQUEST. COUPON MAY NOT BE ASSIGNED, TRANSFERRED OR REPRODUCED. COUPON IS VOID WHERE PROHIBITED, TAXED OR RESTRICTED BY LAW. CASH VALUE 1/100¢. COUPONS ALSO REFUSED IF NOT SUBMITTED THROUGH AGENCIES OR CLEARINGHOUSES APPROVED BY US. FOR PROMPT PAYMENT OF THIS COUPON, PLEASE SEND TO: EMERGEN-C, P.O. BOX 549395, EL PASO, TX 79958-0981. CONSUMER: ONE COUPON PER PURCHASE ONLY ON PRODUCT(S) INDICATED, ANY OTHER USE CONSTITUTES FRAUD. VOID IF REPRODUCED, ALTERED OR EXPIRED. DO NOT TRANSFER. CONSUMER MUST PAY SALES TAX.



0076314 - 549395

Text

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.

¹ - See Page Two for Terms & Conditions



This public service announcement and reward program has been provided by Pfizer, owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at www.couponinformationcenter.com for more information about coupon fraud.

**CIC REWARD FOR TIPS LEADING TO THE PROSECUTION
OF THE COUPON COUNTERFEITER(S) AND RESULTING RESTITUTION REGARDING THE COUPON IDENTIFIED
ON PREVIOUS PAGE.**

Subject to the conditions below, the Coupon Information Corporation (“CIC”) hereby offers a reward of \$2,500 or 25% of the restitution awarded to and collected by CIC and/or CIC’s Members, whichever is less, for information concerning the counterfeit coupon identified on the previous page where:

1. Such information is provided to CIC on or before December 26, 2014;
2. When referred to law enforcement officials deemed appropriate by CIC in light of the geographic location of the alleged counterfeiting activities, the information prompts law enforcement officials to initiate a new investigation of such activities; and
3. That investigation leads to a prosecution and/or plea agreement resulting in the payment of restitution to CIC and/or one or more of its Members.

CIC notes that, while it will take reasonable steps, if warranted, to encourage these matters, it has no ability to control 1) whether law enforcement officials decide to initiate an investigation, 2) the scope and intensity of any such investigation, 3) whether law enforcement officials seek restitution in any plea agreement and/or a court orders restitution and 4) whether restitution is awarded and actually paid.

CIC is not a law enforcement agency and will not conduct any investigation itself. Also, the information must lead to a new investigation; providing information or cooperating in an ongoing or previously-initiated investigation is not sufficient. Finally, as is evident from the terms above, if there is no restitution there will be no reward.

Any questions concerning this offer may be directed to Bud Miller, Executive Director of the CIC, at 703-684-5307.