

# \$2,500 REWARD

For information leading to the successful prosecution of the individual(s) responsible for producing this counterfeit coupon<sup>1</sup>.

**This counterfeit was not created by or authorized by Kellogg Company and should not be accepted at retail stores under any circumstances.**

MANUFACTURER'S COUPON EXPIRATION DATE: 08/31/2015 3254 8755 1436

## SAVE \$3.50

### on ANY ONE (1) Kellogg's® Pop tarts

RETAILER: Kellogg Sales Company, Inc. will reimburse you the face value of this coupon plus 8 cents handling for coupons redeemed in accordance with this offer. Invoices proving purchase of sufficient stock must be provided upon request. Consumers are limited to one per purchase and are responsible for all taxes. Cash value is .001 cents. Send all coupons to Kellogg Sales Company, P.O. Box 139392, El Paso, Texas 88588-0270. Along with all submitted coupons, please include your store name and address on an itemized invoice that lists each coupon with its discount amount and submitted quantity. Make sure your return address is on the invoice and keep a dated copy for your records. Expires 04/31/15 Good at retail stores only. Cannot be combined with any other coupon. Limit one per item.

**Counterfeit**

0038000-139392 

**INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.**



This public service announcement and reward program has been provided by Kellogg Company, owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at [www.couponinformationcenter.com](http://www.couponinformationcenter.com) for more information about coupon fraud.

<sup>1</sup> See Page Two for Terms & Conditions

**CIC REWARD FOR TIPS LEADING TO THE PROSECUTION  
OF THE COUPON COUNTERFEITER(S) AND RESULTING RESTITUTION REGARDING THE COUPON IDENTIFIED  
ON PREVIOUS PAGE.**

Subject to the conditions below, the Coupon Information Corporation (“CIC”) hereby offers a reward of \$2,500 or 25% of the restitution awarded to and collected by CIC and/or CIC’s Members, whichever is less, for information concerning the counterfeit coupon identified on the previous page where:

1. Such information is provided to CIC on or before September 4, 2015;
2. When referred to law enforcement officials deemed appropriate by CIC in light of the geographic location of the alleged counterfeiting activities, the information prompts law enforcement officials to initiate a new investigation of such activities; and
3. That investigation leads to a prosecution and/or plea agreement resulting in the payment of restitution to CIC and/or one or more of its Members.

CIC notes that, while it will take reasonable steps, if warranted, to encourage these matters, it has no ability to control 1) whether law enforcement officials decide to initiate an investigation, 2) the scope and intensity of any such investigation, 3) whether law enforcement officials seek restitution in any plea agreement and/or a court orders restitution and 4) whether restitution is awarded and actually paid.

CIC is not a law enforcement agency and will not conduct any investigation itself. Also, the information must lead to a new investigation; providing information or cooperating in an ongoing or previously-initiated investigation is not sufficient. Finally, as is evident from the terms above, if there is no restitution there will be no reward.

Any questions concerning this offer may be directed to Bud Miller, Executive Director of the CIC, at <http://couponinformationcenter.com/contact-us.php>.