

\$2,500 REWARD

For information leading to the successful prosecution of the individual(s) responsible for producing this counterfeit coupon¹.

This counterfeit was not created by or authorized by Colgate-Palmolive Company and should not be accepted at retail stores under any circumstances.

MANUFACTURER'S COUPON Expires 11-30-2014



SAVE \$2.00
when you buy any one
Palmolive® liquid dish soap, 19oz or larger

Void if altered, copied, sold, purchased, transferred, exchanged or where prohibited or restricted by law. One coupon per purchase of specified product(s). Good only in USA, APOs & FPOs

0035000-148237

CONSUMER: Do not send this coupon to Colgate-Palmolive Company. Limit one coupon per purchase of product/s indicated. You must pay any sales tax. RETAILER: Colgate-Palmolive Company will reimburse the face value plus 8¢ handling if submitted in accordance with our Redemption Policy. For policy and/or coupon redemption send to: Colgate-Palmolive Company, P.O. Box 880249, El Paso, TX 88588-0249. Cash Value 1/100¢. Coupon may not be bought, reproduced, transferred or sold. Void where prohibited or if transferred to any person, firm or group prior to store redemption. Valid only in the USA, its territories, and possessions. Redeemable at Food, Drug, Discount and other Stores accepting coupons.

powered by E-CENTIVES
Produced by US Patent: 7,179,988; 6,932,293; 6,821,206; 6,336,059; 6,482,110; and 6,652,442. Others pending.

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Counterfeit Counterfeit

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.



This public service announcement and reward program has been provided by Colgate-Palmolive Company, owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at www.couponinformationcenter.com for more information about coupon

fraud.

¹ See Page Two for Terms & Conditions

**CIC REWARD FOR TIPS LEADING TO THE PROSECUTION
OF THE COUPON COUNTERFEITER(S) AND RESULTING RESTITUTION REGARDING THE COUPON IDENTIFIED
ON PREVIOUS PAGE.**

Subject to the conditions below, the Coupon Information Corporation (“CIC”) hereby offers a reward of \$2,500 or 25% of the restitution awarded to and collected by CIC and/or CIC’s Members, whichever is less, for information concerning the counterfeit coupon identified on the previous page where:

1. Such information is provided to CIC on or before November 11, 2014;
2. When referred to law enforcement officials deemed appropriate by CIC in light of the geographic location of the alleged counterfeiting activities, the information prompts law enforcement officials to initiate a new investigation of such activities; and
3. That investigation leads to a prosecution and/or plea agreement resulting in the payment of restitution to CIC and/or one or more of its Members.

CIC notes that, while it will take reasonable steps, if warranted, to encourage these matters, it has no ability to control 1) whether law enforcement officials decide to initiate an investigation, 2) the scope and intensity of any such investigation, 3) whether law enforcement officials seek restitution in any plea agreement and/or a court orders restitution and 4) whether restitution is awarded and actually paid.

CIC is not a law enforcement agency and will not conduct any investigation itself. Also, the information must lead to a new investigation; providing information or cooperating in an ongoing or previously-initiated investigation is not sufficient. Finally, as is evident from the terms above, if there is no restitution there will be no reward.

Any questions concerning this offer may be directed to Bud Miller, Executive Director of the CIC, at 703-684-5307.