

Counterfeit Coupon Alert

Coupon Offer Withdrawn

Due to widespread counterfeiting, Coca-Cola North America has withdrawn the Coca-Cola coupon offer reproduced below. **Retailers should not accept this coupon under any circumstances.**



The original coupon, which was provided in very limited numbers to a small number of consumers, have been illegally counterfeited and distributed via Internet Auctions and web sites in violation of Federal and State Laws.

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CRIMINAL PROSECUTION AND/OR CIVIL ACTION.

Coca-Cola North America does not authorize the sale of its coupons. Consumers purchasing high value Coca-Cola North America coupons on the Internet are likely purchasing counterfeits.

Coca-Cola North America will provide consumers in possession of the valid coupon with a replacement coupon in exchange for up to two of their coupons, upon request and verification. Authentic coupons may be sent to the address below. **Any attempt to submit counterfeit coupons may result in civil or criminal penalties:**

CCNNE
Consumer Relations Department
1 Executive Park Drive
Bedford, NH 03110

According to the manufacturer and effective immediately, Coca-Cola North America will not pay for future submissions of these counterfeits.

Individuals and Internet sites attempting to redeem, transmit, auction, post, reproduce, transfer, barter or sell counterfeit coupons are subject to criminal prosecution and/or civil action.

This public service announcement has been provided by Coca-Cola North America, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at www.couponinformationcenter.com for more information about coupon fraud.

