

Issue Date: September 22, 2014

**COUNTERFEIT GIFT CERTIFICATE ALERT – OFFER WITHDRAWN**

**Pampers®**

**\$2,500 REWARD\***

Due to widespread counterfeiting, a \$2,500 reward has been issued for information leading to the successful prosecution of the individual(s) responsible for producing the counterfeit gift certificate shown below:

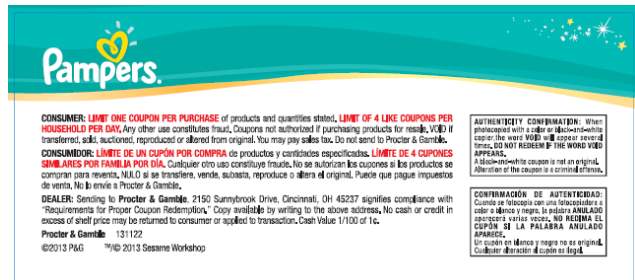
Get 1 FREE Pampers Swaddlers Diapers up to \$13.99.

Offer Code: **#37634**

Expiration: **12/31/14**

This offer was a legitimate gift certificate and contained an authentic CIC hologram. Counterfeit versions are being sold and distributed on Internet auction sites and by e-mail.

**Pampers Valid Offer 37634 Image**



Since the valid gift certificate (coupon) offer does not expire until 12/31/14, there are individuals who may have valid Free Pampers Swaddlers Diapers gift certificates in their possession. Upon request and verification, P&G will replace authentic, unaltered gift certificates with a prepaid debit card of equal value. Authentic gift certificates may be sent to the address below. Attempts to submit counterfeit gift certificates may result in civil or criminal prosecution.

**Procter & Gamble**  
**2150 Sunnybrook Drive, DEPT #37634**  
**Cincinnati, OH 45237**

Please note we must receive the physical gift certificate in order to validate authenticity. The gift certificate may be counterfeit if you purchased it from an Internet auction site or from a non-P&G website, you received the gift certificate via e-mail, print quality is poor, edges/borders are uneven, it is printed in Black & White, the word VOID appears on the coupon or words are misspelled.

**NOTE: P&G does NOT authorize the sale of Free Pampers® coupons/gift certificates on the Internet, nor do they distribute any printable Pampers coupons through e-mail, PDF files or Internet auction sites.**

**RETAILERS: Valid Pampers® Free product gift certificates will carry an authentic CIC foil Pampers hologram. Free Pampers® gift certificates without the authentic hologram should not be accepted.**

**Do not accept Internet Print at Home Free Pampers® coupons/gift certificates. Please be advised P&G will NOT pay for these unauthorized gift certificates. Retailers may call 800-543-8443 to confirm the validity of any P&G coupon/gift certificate.**

**PLEASE NOTE: There are VALID Pampers® coupons still in circulation.**

**FREE Offer + NO Hologram = COUNTERFEIT GIFT CERTIFICATE**  
**FREE Offer + FAKE Hologram = COUNTERFEIT GIFT CERTIFICATE**

**CLEARINGHOUSES: Please advise retailers of this counterfeit gift certificate notice.**

**CONSUMERS: Print at Home Free Pampers® coupons/gift certificates found on the Internet, or printable Pampers® coupons/gift certificates distributed via e-mail or auction sites are not authorized by P&G. Counterfeiting is fraud against our Consumers and Retailers and P&G.**